

APPLICATION FORM FOR THE PARTICIPATION IN TRAINING  
PROGRAMME ON  
“ CONTRACT FARMING A FARMER – INDUSTRY SYMBIOSIS ”

1. Full Name: .....
2. Designation: .....
3. Present Employer & Address: .....
4. Address to which reply should be sent: .....
- (IN BLOCK LETTERS)  
(Give correct address/mobile/land line phone No. & Email)
5. Permanent Address : .....
6. Date of Birth : .....
7. Sex: Male/Female : .....
8. Teaching/Research/Extension Professional : .....
- Experience
9. Mention Post Held During last 5 Years : .....
- And member of publications
10. Mention if you have : .....
- Participated in summer/  
training programme/short courses  
(Of minimum 8 days duration)  
During the previous year
11. Postal Order/ DD No. & Date : .....
- Name of the Bank & Branch
12. Academic Record : .....

Examination Passed	Subjects Main/ Subsidiary	Year of passing	Class/Rank /Distinction etc	University/ Institution

Date: \_\_\_\_\_  
Place: \_\_\_\_\_ Signature of the applicant

13. Recommendation of : .....
- Sponsoring/Forwarding Institution

**CERTIFICATE**

It is certified that the information is correct as per our office records

Date: \_\_\_\_\_

Signature and Designation of the  
Sponsoring Authority  
(With Seal)



College of Agriculture, Gwalior



Administrative building

Nomination through the employer may be sent to:

**RAJMATA VIJAYARAJE SCINDIA  
KRISHI VISHWA VIDYALAYA  
CAMPUS: COLLEGE OF AGRICULTURE,  
GWALIOR**

**Dr. J.S. Raghuvanshi  
Course Director and  
Professor and Head,  
Deptt. of Agril. Econ. & F.M.**

Phone No. : 0751-2341691  
Mobile No.: 09425122791  
Fax No. : 0751-2341691

E.mail: [jsraghu2011@rediffmail.com](mailto:jsraghu2011@rediffmail.com)

Web Site: [www.rvskvv.nic.in](http://www.rvskvv.nic.in)



**MODEL TRAINING COURSE  
ON  
CONTRACT FARMING: A FARMER INDUSTRY  
SYMBIOSIS  
05-11-2011 TO 12-11-2011**

**Organizer**  
**Dr. S. S. Tomar**  
Director Extension Services,  
Directorate of Extension  
RVSKVV, Gwalior  
Mobile No.: 09826465444

**Course Director**  
**Dr. J.S. Raghuvanshi**  
Professor and Head,  
Deptt. Of Agril. Econ. & F.M.  
College of Agriculture, Gwalior  
Mobile No.: 09425122791

**Co-Course Director**  
**Dr. A.M. Jaulkar**  
Professor,  
Deptt. of Agril. Econ. & F.M.  
College of Agriculture, Gwalior  
Mobile No.: 09425837167

**Core Staff**  
**Dr. M.M. Patel; Professor & Head,**  
**Dr. O.P. Deopuria,**  
**Dr. S.K. Badodia,**  
Deptt. of Agril. Extension Education  
College of Agriculture, Gwalior

**Sponsored by**  
**Indian Council of Agricultural Research**  
New Delhi 110012

## MODEL TRAINING COURSE ON CONTRACT FARMING: A FARMER INDUSTRY SYMBIOSIS:

Globalization has not only brought enormous opportunities but also accompanied huge challenges for Indian agrarian economy. Besieged with severe handicaps like fragmented landholding, non-existent farm credit, lack of infrastructure, inadequate extension services and the long-drawn process for marketing the produce, Indian farmers and agribusiness industry can work together as partners towards mutual prosperity and compete globally. Few experiments undertaken by leading Indian companies and MNC's like HLL, Pepsi, Rallis, Mahindra's, Mother Dairy Fruit and Vegetable Pvt. Ltd. have shown what is required to develop a sound business framework. This article analyses these initiatives, the problems encountered, valuable lessons learnt in replicating the already successful farmer-industry partnership enterprise, commonly known to the world as 'Contract Farming'. Contract farming seems to be a panacea, definitely worth exploring, for corporate, Indian policy makers, extension service providers, who desire to extricate a developing nation like India out of its socio-economic quagmire.

India is predominantly an agricultural economy and food production accounts for 26% of India's GDP. Agriculture accounts for more than 65% of employment. Agriculture has been growing at 3.3% compared to industry's 7.5% a year. India stands second in fruit production after Brazil and also second in vegetable production after China. Thirty three million tones of fruit and 91 million tons of vegetable are produced in India with a global market share of 11% and 14% respectively (Kataria, 2003). The fruits and vegetables are processed to an extent of 1 to 2% in India, compared to 70 to 80% by the developed countries. The govt. of India is offering many incentives for the food processing industries treating it as a thrust area. However, it is extremely important to analyse the ground level realities: infrastructural, socioeconomic, cultural, marketing or otherwise so that proper mechanism can be designed for the mutual benefit of farmers as well as agribusiness industry.

The government has been trying hard so far, to promote private sector participation in providing extension services by involving the corporate sector either through contract farming or cooperative farming. It will help the government in solving problems of food sufficiency, increasing disposable income of small farmers in particular, increasing funds availability to farmers enabling them to use better farm inputs and will lead to adoption of latest agricultural technologies because of effective percolation due to overall growth and development of Indian Community, which employs almost 65% of India's population.

### OBJECTIVES:

1. To impart advanced knowledge on recent development in contract farming
2. To provide an opportunity to the participants for discussion and exchange of ideas with regard to latest developments in contract farming.
3. To highlight recent developments on processing institutions and innovations with various models of contract farming.

### ABOUT THE VENUE:

Gwalior is ancient historical city of India, the city impart ruled by Kachwaha, Nagbanshi, Tomar and Maratha Scindia Bansaj. Sangeet Samrat Tansen Makbara (shadhna siddhi), Veerangna Maharani Laxmibai Balidan Samadhi and Gwalior Fort are historical places in the city. Gwalior is also known as Galab Rishi Nagari. Gwalior was capital of Madhya Bharat. Agra, Jhansi, Datia, Orchha and Khajuraho are important places of tourist interest nearby Gwalior. Gwalior Trade Fair is famous in India. It is organized ever year from 25<sup>th</sup> December to 31<sup>st</sup> January. Gwalior is well connected by road and rail from New Delhi, Mumbai, Indore, Bhopal and Jaipur.

The Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya established by Govt. of M.P. vide ordinance No. 4 of 2008 notified in extra ordinary gazette no.-507- RVSKVV act (No.-4, year 2009) the territorial dated 19<sup>th</sup> Aug. 2008 As per Jurisdiction of RVSKVV is spread over 25 districts of M.P., encompassing five college (four agriculture and one horticulture college), five zonal agricultural research stations, four regional research stations, 19 KVKs and 23 All India Co-coordinated Research Projects. Gwalior region comes under the Jowar and Wheat Crop Zone. The College of Agriculture was established in 1950. Gwalior College celebrated its silver and golden jubilees, respectively during the year 1975 & 2000. The weather during November will pleasant with temperature ranging between 13<sup>o</sup>C to 25<sup>o</sup>C. The mean rainfall of the region ranges between 600-1000 mm.

### ELIGIBILITY AND HOW TO APPLY:

Masters Degree holders in Agricultural Economics /Extension / Marketing / Agribusiness, working as Assistant Professor, Associate Professor in State Agriculture Univ. / ICAR institutes / KVK's and state Govt. Agriculture Development departments (preferably not more than 45 years) are Eligible to

apply. The eligible candidate are requested to submit the duly filled in Performa given in the leaflet. It can be downloaded from website: [www.rvskvv.nic.in](http://www.rvskvv.nic.in). Applications routed through the respective Controlling Officers / University / Institutes should reach the Course Director either by Post/ Fax/ E.mail. Local participants shall not be eligible for lodging and boarding.

### BOARDING, LODGING & TRAVELLING:

Free lodging and boarding facilities will be provided to the participants in the KVK guest house of the University. The participant should abide by the UAS rules. TA to the participant will be paid as per their entitlement restricted to the maximum of AC-Second Rail Fare or Bus, as the case may be on the production of original Receipt / Ticket from the shortest route.

### REGISTRATION:

Application should be accompanied by non refundable registration fee of Rs. 50/- (Fifty Rupees only) in the form of Indian postal order or bank DD drawn in favour of the Course Director, Model Training Course, Department of Agricultural Economics & F.M.; College of Agriculture, Gwalior (M.P.).

### SELECTION AND INTIMATION:

The selected candidate will be intimated regarding their candidature by return post before September 12, 2011 and in there after the selected candidates must confirm their participation on or before September 22, 2011, failing which the candidature will be cancelled and the next person in the waiting list will be selected.

### EVALUATION:

The participant through a well designed questionnaire will evaluate the programme on the basis of quality of contents, suitability and usefulness to the target clientele. Likewise the participants too will be subjected to formal assessment at the end of the programme.